



*Coastal Cruise
Jan 28,(29) 2012
(one or two day option)*

The dramatic coastline along Highway 1 in northern San Luis Obispo County has earned a reputation as one of the most scenic drives in the world.

Towering above the crashing waves is Ragged Point, a picturesque ocean vista. It's a popular point of entry into the county from Big Sur, and a must-see for visitors.



A growing population of elephant seals has adopted the north coast, most heavily during the winter months. These two-ton seals migrate along the shoreline while joined by their

next of kin, sea lions and sea otters. ***Take time to enjoy these amazing creatures when opportunity arises.***



The town of San Simeon is now a state historical landmark. It sits at the base of magnificent Hearst Castle(R) which sits 5 miles on top of the hillside. Hearst



castle(R) contains a world-famous art collection and also enjoys a stunning view of the white crescent beach below, sweeping around San Simeon Point.



SJVMC is doing their 18th annual Coastal

Cruise. *Although we will not be driving together, you may enjoy the end of the day with them if you choose.*

Danny and Deb will lead a group as far as Carmel. At that point you may join the other clubs going south or enjoy Carmel Mission with us, or enjoy the day in Carmel. The day is yours once we arrive in Carmel.

The SJVMC has secured lodging at a bargain price, as well as making arrangements for dinner.

This is an overnigher- however, the second day is yours whether you enjoy a relaxing day shopping in the quaint town of ***Cambria*** or go to ***Hearst Castle***.

There are several available tours at Hearst Castle, each one is unique.

Heart Castle also has a big screen movie of the making of the castle. Very interesting. There is an additional cost, however, comes free with certain tours. Plan/book the time accordingly as it 45 min.



National Geographic Theatre - San Simeon

The National Geographic Theatre at the Hearst Castle Visitor Center is a 5-Story screen theater showing the resident film "Hearst Castle, Building the Dream" as the companion film to Castle Tours. This original 40-minute movie begins every 45 minutes.

Here are the basics:

1. Book your own Hearst Castle Tour (right click on the link and select “open hyperlink”)

<http://hearst.reserveamerica.com/tourSearchResult.do?contractCode=CA&parkId=120102&tourId=0>

Note: this is a castle... *heat is not an option*... dress accordingly

2. Book your own room. See San Joaquin Valley original flyer for more information.

Courtesy Inn in San Simeon is offering the club price of \$45. This is a basic, no frills room. Be sure to mention that you are with the Miata Club.

(They provide a small continental breakfast. There is also a nice restaurant across the street with nice accommodations.)

Phone: 805.927-4691.

<http://www.courtesy-inn-san-simeon.com>

Across the street is **Best Western**. If you mention the club, you will receive a 10% discount. The rooms start at \$139 (\$125 w/ discount)

Phone: 1-800-780-7234

<http://www.bestwestern.com>

3. Dinner location with the other clubs will be at Linn's in Cambria

A head count is needed, so if you plan on doing the overnighter... we need to know.

4. If you would like to enjoy this tag team run, please RSVP to Deb.

Debi/Danny Robinson

Dan-deb@comcast.net

925-634-6632 (Home)

We will begin our run in San Mateo.

Saturday, Jan 28th 2012

8:15 AM Driver's Mtg

8:30 AM – Leave

Where:

Safeway Parking Lot

1655 El Camino Real (Corner of El Camino Real/17th Ave)

San Mateo, CA 94497

The other clubs plan on being in Carmel between 1:45-2:00.



William Randolph Hearst (April 29, 1863 – August 14, 1951) was an American newspaper magnate and leading newspaper publisher.^[1] Hearst entered the publishing business in 1887, after taking control of *The San Francisco Examiner* from his father. Moving to New York City, he acquired *The New York Journal* and engaged in a bitter circulation war with [Joseph Pulitzer's *New York World*](#) which led to the creation of [yellow journalism](#)—sensationalized stories of dubious veracity. Acquiring more newspapers, Hearst created a chain that numbered nearly 30 papers in major American cities at its peak. He later expanded to magazines, creating the largest newspaper and magazine business in the world.

He was twice elected as a [Democrat](#) to the [U.S. House of Representatives](#), but ran unsuccessfully for [Mayor of New York City](#) in 1905 and 1909, for [Governor of New York](#) in [1906](#), and for [Lieutenant Governor of New York](#) in [1910](#). Nonetheless, through his newspapers and magazines, he exercised enormous political influence, and is sometimes credited with pushing public opinion in the United States into a [war with Spain](#) in 1898.

His life story was a source of inspiration for the development of the lead character in [Orson Welles'](#) classic film [Citizen Kane](#).^[2] His mansion, [Hearst Castle](#), near [San Simeon](#), California, on a hill overlooking the Pacific Ocean, halfway between Los Angeles and San Francisco, was donated by the [Hearst Corporation](#) to the state of California in 1957, and is now a State Historical Monument and a [National Historic Landmark](#), open for public tours. Hearst formally named the estate *La Cuesta Encantada* ("The Enchanted Slope"), but he usually just called it "the ranch".

